



Global Alts ²³

Sponsorship Opportunities

Fontainebleau, Miami Beach

January 30 – February 2, 2023



About

iConnections

iConnections First 18 Months



- 575 Member Funds
- 194 \$1 Billion+ Funds
- 2,000 Allocators
- 10,000+ One-on-One Meetings
- 500+ Coffee Chats
- 35 Industry Events
- 12,000 Log-ins



What is iConnections?

iConnections is a web and mobile-based Capital Introduction platform for the Alternative Investment Management Industry

Fund Managers

Hedge, Private, Long Only,
VC, Real Estate, Digital Assets

- 12 Month access to the iConnections platform
- Access to in person iConnections capital introduction conferences
- Access to schedule 1:1 virtual cap intro meetings year-round
- Access to thought leadership content year-round
- Access to partner events i.e., SALT, AIMA, 100 Women, Capitalize for Kids, Inversion Summits

Institutional Allocators

- Complimentary member access to the platform
- Complimentary access to attend iConnections capital introduction conferences
- Ability to control profile visibility and contact information
- Ability to schedule 1:1 virtual cap intro meetings year-round

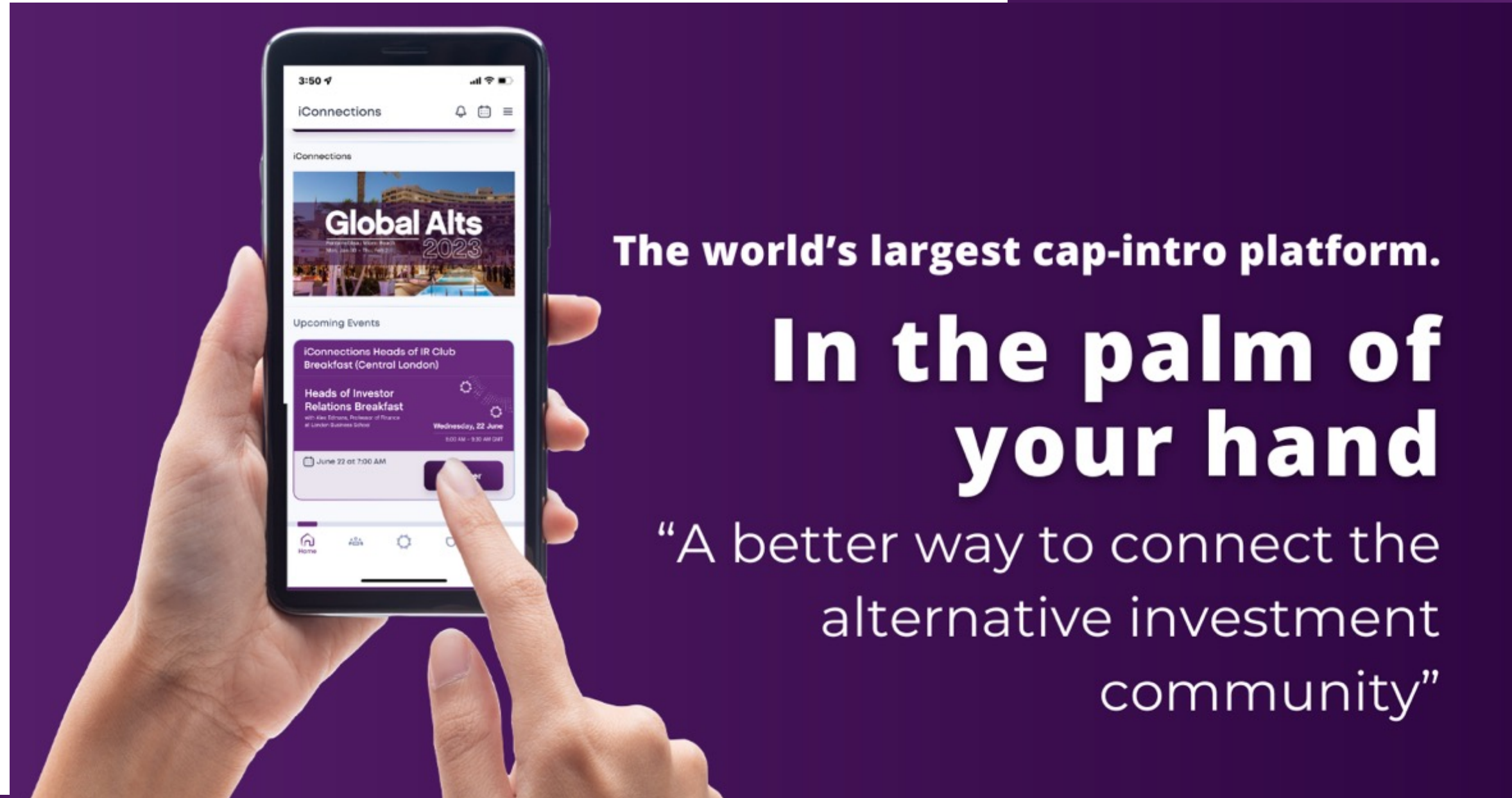
Service Providers

- Access to allocators and fund managers of all types
- Platform access to host virtual thought leadership events
- Platform access to view prospects and schedule 1:1 meetings
- Access to iConnections in person conferences
- Brand awareness

Our Technology

iConnections is the world's leading platform for connecting the alternative investment community. We provide the ability to connect to the industry in the palm of your hand and leverage one powerful app to host one-on-one meetings, share content and build out your institutional network with the click of a button.

Our mobile app is already powering some of the industry's best-known events including SALT NY, AIMA, 100 Women in Finance's FundWomen event and the upcoming SALT Singapore event.



The world's largest cap-intro platform.

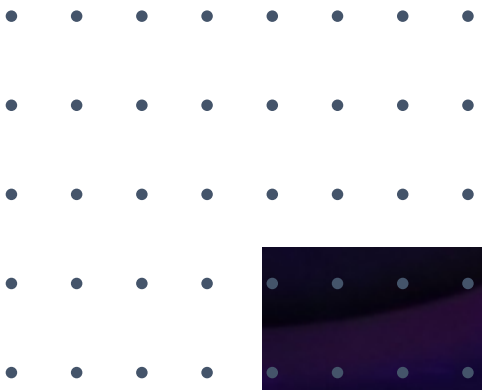
**In the palm of
your hand**

“A better way to connect the
alternative investment
community”



Sponsorship

Sponsorship Tiers



Level	\$\$	Page
Platinum Sponsor	\$100,000	7
Gold Sponsor	\$75,000	8
Silver Sponsor	\$50,000	9
Contributing Sponsor	\$30,000	10
Purple Pillar	\$1,500 – \$10,000	11





Platinum Sponsor

- Twelve Passes to Global Alts 2023
- One exhibit/meeting booth in Sparkle Ballroom (main ballroom) 6' X 8' in size
- Branded sponsor booth with logo or custom image
- One branded poolside cabana (3-day rental 9am-5pm)
- One 10-minute marketing takeover slot on the iConnections digital "purple pillar" in Luster Gallery
- Platinum Sponsor branding on the iConnections platform, event website, & email marketing campaigns until February 2nd, 2023
- Platinum Sponsor logo branding onsite at the Miami conference
- One guaranteed speaking slot for a C-level executive (panelist) on the mainstage during iConnections Leadership Day – January 31st, 2023
- Two additional branding opportunities (breakfast, lunch, dinner, cocktails, coffee, hotel key card, shoeshine, etc.)
- Platform access to schedule 1-1 meetings with prospects and clients on the iConnections Platform until December 31st, 2022
- Platform access to host unlimited thought leadership coffee chats (small groups video chats) on the iConnections platform until December 31st, 2022
- Platform access to host thought leadership webinars on the iConnections platform until December 31st, 2022 (no additional fees)



Gold Sponsor

- Eight Passes to Global Alts in 2023
- One exhibit/meeting booth Sparkle Ballroom (main ballroom) 6' X 8' in size
- Branded exhibit booth wall with firm logo or custom image
- One 5-minute marketing takeover slot on the iConnections digital "purple pillar" in Luster Gallery
- Gold Sponsor branding on the iConnections platform, event websites, & email marketing campaigns until February 2nd, 2023
- Gold Sponsor logo branding onsite at the Miami conference
- One additional logo branding opportunity (breakfast, lunch, dinner, cocktails, coffee, shoeshine, etc.)
- Platform access to schedule 1-1 meetings with prospects and clients on the iConnections Platform until December 31st, 2022
- Platform access to host unlimited thought leadership coffee chats on the iConnections platform until December 31st, 2022
- Platform access to host thought leadership webinars on the iConnections platform until December 31st, 2022 (no additional fees)



Silver Sponsor

- Six Passes to Global Alts in 2023
- One exhibit/meeting booth Sparkle Ballroom (main ballroom) 6' X 8' in size
- Branded exhibit booth wall with firm logo or custom image
- One 2-minute marketing takeover slot on the iConnections digital "purple pillar" in Luster Gallery
- Silver Sponsor branding on the iConnections platform, event websites, & email marketing campaigns until February 2nd, 2023
- Silver Sponsor logo branding onsite at the Miami conference
- Platform access to schedule 1-1 meetings with prospects and clients on the iConnections Platform until December 31st, 2022
- Platform access to host unlimited thought leadership coffee chats on the iConnections platform until December 31st, 2022
- Platform access to host thought leadership webinars on the iConnections platform until December 31st, 2022 (no additional fees)



Contributing Sponsor

- Three Passes to the Miami event in 2023
- One exhibit/meeting booth in Sparkle Ballroom or exhibit table in Luster Gallery
- Contributing Sponsor branding on the iConnections platform, event websites, & email marketing campaigns until February 2nd, 2023
- Contributing Sponsor logo branding onsite at the Miami conference
- Contributing Sponsor logo branding at all iConnections virtual events until December 31st, 2022
- Platform access to schedule 1-1 meetings with prospects and clients on the iConnections Platform until December 31st, 2022
- Platform access to host unlimited thought leadership coffee chats on the iConnections platform until December 31st, 2022
- Platform access to host thought leadership webinars on the iConnections platform until December 31st, 2022 (no additional fees)



Sponsorships

Purple pillar

\$10,000

- 15-minute custom takeover of all THREE iConnections digital purple pillars at the same time
- Create your own digital advertising commercial for your firm (no audio)
- Pillar locations are in the three most high traffic areas at the venue

\$5,000

- 10-minute custom takeover of the iConnections digital purple pillar
- Create your own digital advertising commercial for your firm (no audio)
- Pillar location is in the middle Luster Gallery which has the most views/foot traffic

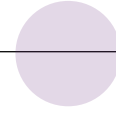
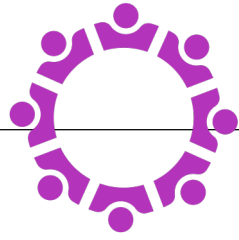
\$3,000

- 5-minute custom takeover of the iConnections digital purple pillar
- Create your own digital advertising commercial for your firm (no audio)
- Pillar location is in the middle Luster Gallery which has the most views/foot traffic

\$1,500

- 2-minute custom takeover of the iConnections digital purple pillar
- Create your own digital advertising commercial for your firm (no audio)
- Pillar location is in the middle Luster Gallery which has the most views/foot traffic

A la Carte



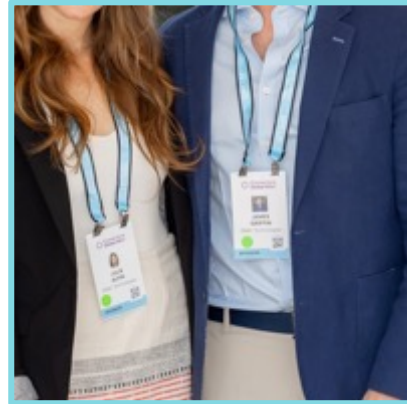
LaCote Restaurant Sponsorship - \$12,000

- Upper portion of LaCote poolside Restaurant
- Exclusive space to host clients
- One day rental
- Branding provided
- Time slot 3pm – 6pm



Poolside Cabana Rental - \$10,000

- Access T,W,T from 9am -5pm
- Branding provided
- All F&B is paid for by sponsoring firm



Lanyard Sponsor (co-branded) - \$25,000



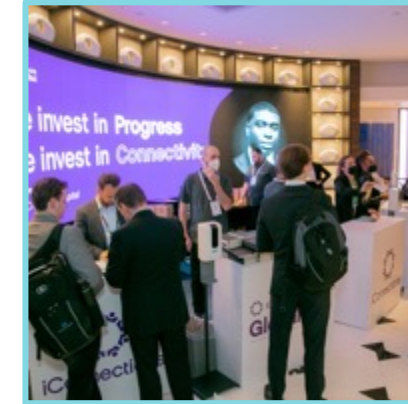
Branded exhibit booth wall - \$1,000



Hotel Key Card Sponsor (co-branded) - \$10,000



Shoeshine Sponsor - \$7,500



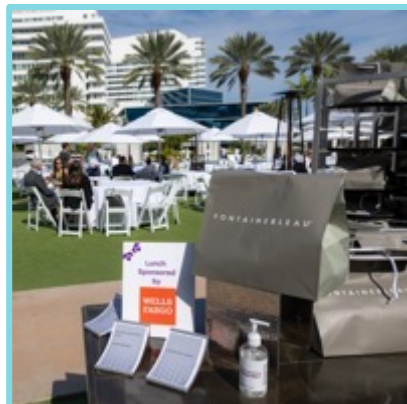
Coffee Chat Lounge Sponsor - \$25,000



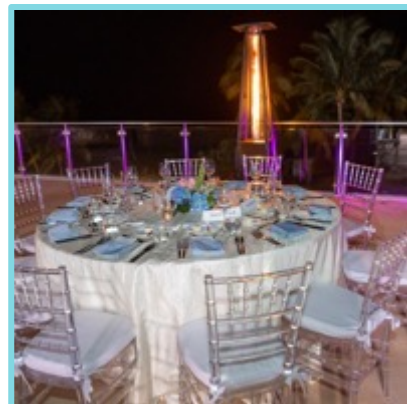
Coffee Sponsor - \$5,000



Breakfast Sponsor - \$7,500



Lunch Sponsor – 7,500



Dinner & Cocktails Sponsor - \$25,000



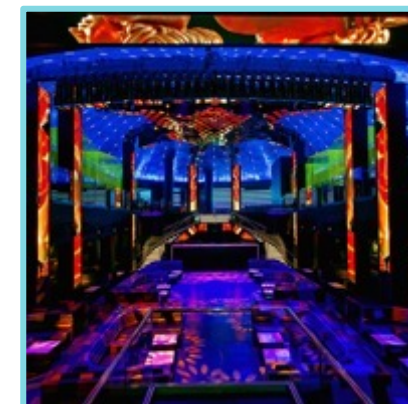
Cigar roller Sponsor - \$5,000



Specialty cocktail Sponsor - \$5,000



LIV nightclub entertainment Sponsor - \$75,000



LIV nightclub VIP table reservation - \$10,000

- VIP table at the iConnections Concert on Wednesday evening
- Capacity for 10 ppl
- 1 bottle of champagne & tequila included



How Blockchain and Big Data Can Accelerate Climate Action



Agenda

Monday, January 30, 2023

Private Credit Investor Forum

'Meet the allocator' breakfast

Opening remarks

Speaker name, Optas apelecto

Roundtable

Keynote Fireside Chat

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Panel: Title

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Panel: Title

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ICONNECTIONS Welcoming Cocktails

Oasis Pool

Tuesday, January 31, 2023

Agenda Title

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Wednesday, February 1, 2023

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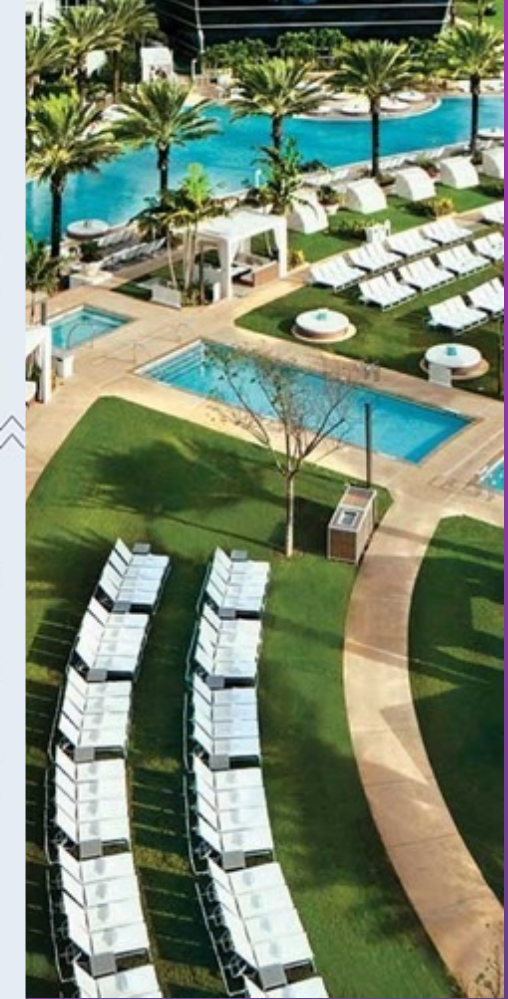
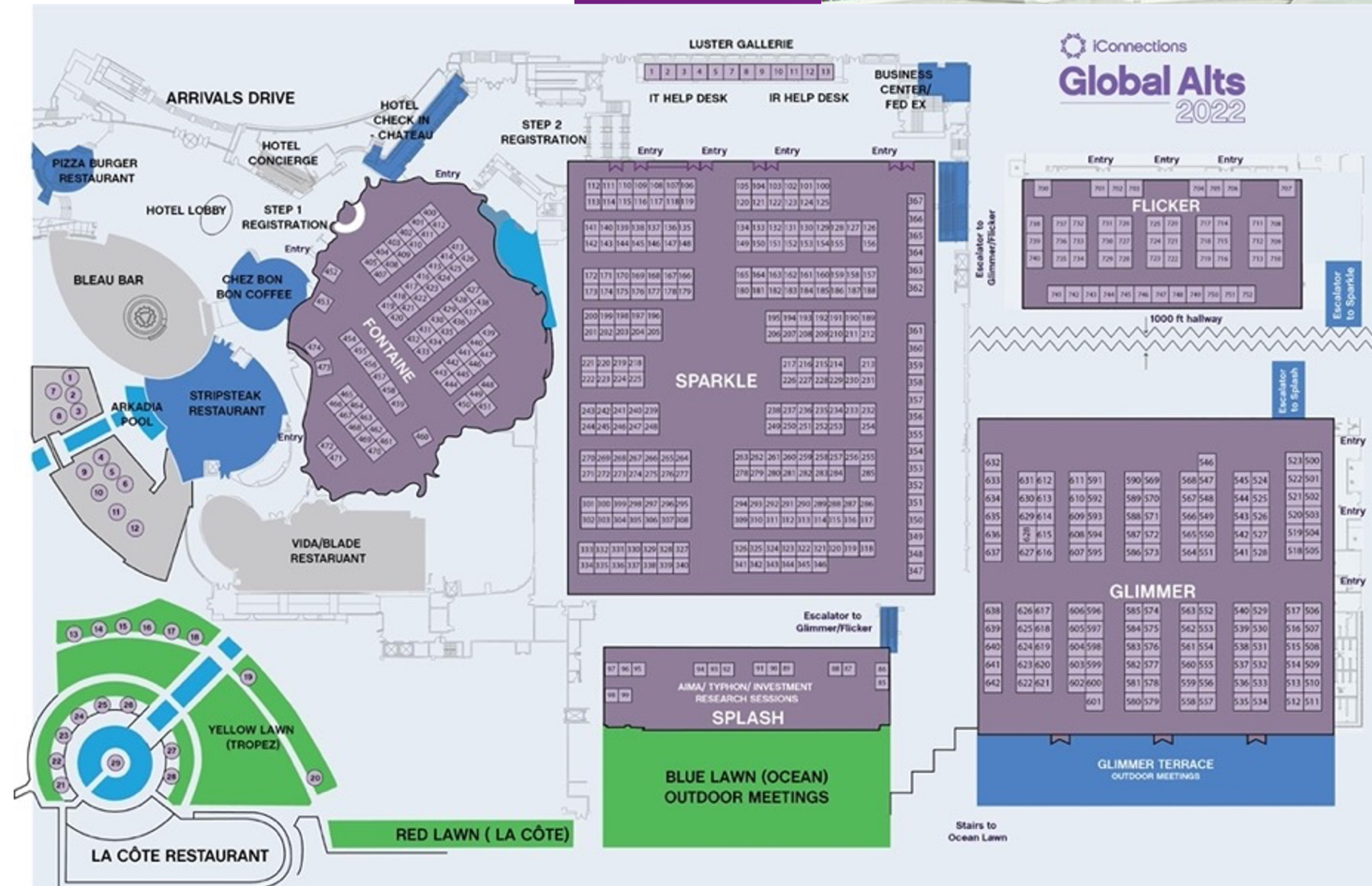
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Venue

Fountainbleau Miami Beach



Location

On 20 oceanfront acres in the heart of Miami Beach, Fontainebleau is one of several examples of Miami Modern architecture in the region, famed for its curved angles and flamboyant design. Featured in a number of motion pictures such as The Bellboy, Goldfinger, The Bodyguard, and Scarface, the hotel has also welcomed a throng of famous guests including Barack Obama, Frank Sinatra, and John F. Kennedy.



Accommodation

Ranging from 500 to 1,500-square-feet, the luxury all-suite towers feature kitchenettes with mini-refrigerators, sinks, and microwaves; marble bathrooms with granite counters, oversized Jacuzzi tubs, and spacious walk-in showers; 32" flat panel televisions and iHome clock radios/iPod docking stations.



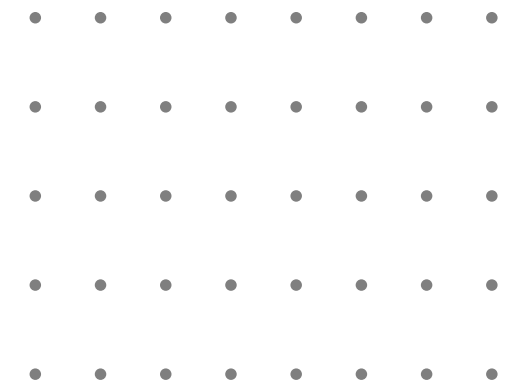
The Beach

The hotel is located in the heart of Miami Beach. At the beach you can rent umbrellas, additional lounge chairs, day beds with cabana tops, and enjoy a variety of water sports for a fee including wave runners, banana boats, paddle boards, kayaks and more.



The Food

While the extraordinary dishes and wine pairings tantalize you, the captivating ambiance and attentive service complete the fine dining experience. Fontainebleau's more casual dining options honor Miami's rich cultures and traditions with distinctive menus that take Miami Beach dining to new levels of epicurean adventure.





**You
engage,
we give**

iCare is a
philanthropic
program designed
for you to support
your favorite
charitable
organizations just
by using the
platform.

2022 Event Recap

2022 Speakers



Ron Biscardi
iConnections



Jenny Johnson
Franklin Templeton



Alan Patricof
Greycroft Partners



Edwin Conway
BlackRock Alternative Investors



David Ben-Ur, CFA
Blackstone



Robyn Grew
Head of Man Group US



Mike Novogratz
Galaxy Digital



Marc Lasry
Avenue Capital Group



Steven A. Tananbaum
GoldenTree Asset Management



Joshua S. Friedman
Canyon Partners, LLC



Anthony Scaramucci
SALT



Lo Toney
Plexo Capital



Elizabeth Burton, MBA, CAIA
Employees' Retirement System of the State of Hawaii,



Michael Pierog
Strategic Alliance Fund ("SAF") Group, Blackstone



Lionel Erdely
Investcorp-Tages



Monique Woodard
Cake Ventures



Josh Wolfe
Lux Capital



Adrian Fenty
MaC Venture Capital



Brian O'Neil
Robert Wood Johnson Foundation



Shawn T Wooden
Connecticut's 83rd State Treasurer



Amanda Pullinger
100 Women in Finance



John Claisse, PhD
Albourne



Jerome Muller
Stable Asset Management



Caroline Greer
CommonFund



Ulrike Hoffmann-Burchardi, PhD
Tudor Investment Corporation



Era Qian
Matrix Capital



Mathieu Chabran
Tikehau Capital



Anne Dias
Aragon Global Management



Scott Army
Galaxy Vision Hill



Jalak Jobanputra
Future Perfect Ventures



Marc Lipschultz
Blue Owl



Baron Davis
NBA on TNT



Ted Seides
Capital Allocators



Rahul Moodgal
Parvus Asset Management



Yan Kvitko
CPP Investment Board



Michelle Noyes
The Alternative Investment Management Association (AIMA)



David Greenberg
The California Endowment



John D'Agostino
Coinbase Institutional



Michael Bucella
BlockTower Capital



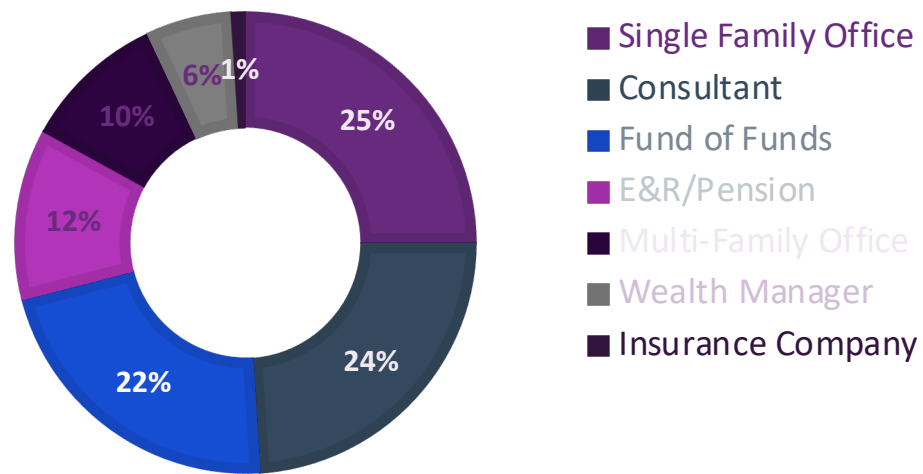
2022 Attendees

600+
ALLOCATORS

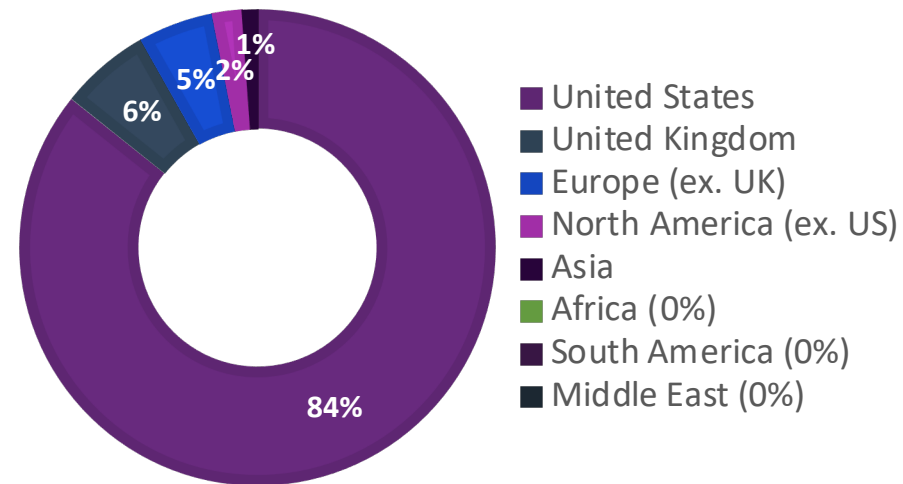
600+
FUNDS

17
COUNTRIES

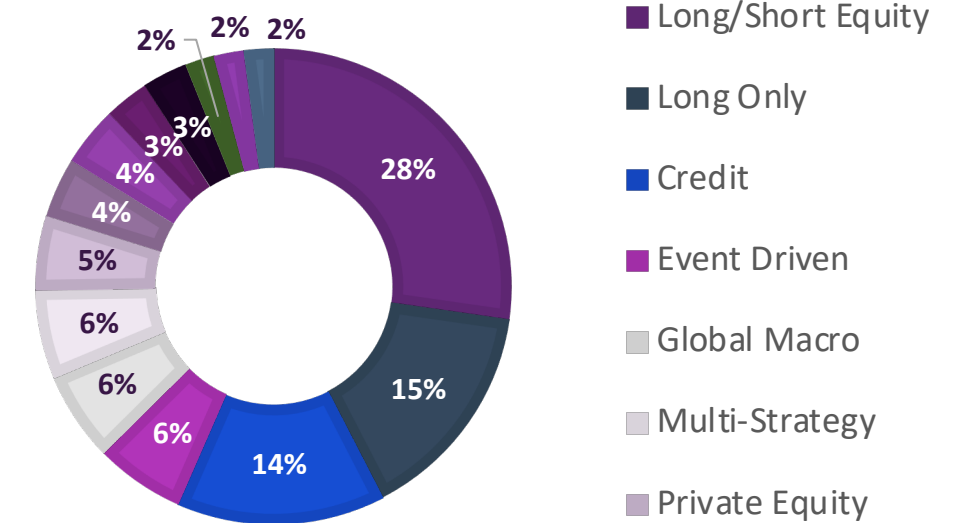
Allocator participants by type



Allocator participants by geography



Fund manager participants by strategy



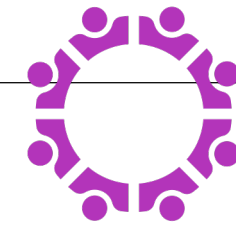
Fund Companies by Firm AUM



2022 Sponsors



2022–2023 Events



iConnections Networking Reception
June 15, New York City

iConnections Networking Reception
June 22, London

Heads of Investor Relations Club
June 22, London

iConnections Summer Golf Outing
July 11, Redding Connecticut

SALT
September 12 – 14, New York

Heads of Investor Relations Club
September 15, New York
September 28, London

AIMA Global Investor Forum
October 13 – 14, Toronto

Inversion Fall Summit
October 16 – 19, Napa Valley

Capitalize for Kids
October 19 – 20, Toronto

100WF FundWomen 2022
October 31 – November 4, Virtual

Heads of Investor Relations Club
November 9, New York

Spotlight Investor Relations Roundtable
November 10, New York

AIMA Global Investor Forum
November 12, Toronto

SALT x iConnections Asia
November 14 – 16, Singapore

Global Alts 2023
January 31 – February 2, Miami





Thank You

For more information contact Vern Bratton
vbratton@iconnections.io